

Strategic Direction	Goal	Objective	Suggested strategy/ies	FY 2005				FY 2006				FY 2007						
				Sept	Dec	Mar	June	Sept	Dec	Mar	June	Sept	Dec	Mar	June			
DEEPENING ARTISTIC AND COMMUNITY ENGAGEMENT	Strengthen Ongoing Community Involvement	Identify volunteer community-specific hosts to organize group attendance at ongoing Cornerstone productions, with group input to creative team at previews.	for Hindu show, concentrate on faith based partners	Yellow	Yellow													
			for FY 05 Bridge show ensure faith based partner participation and add reps from 3 past Cornerstone communities			Yellow	Yellow											
		Ensure continuing community partner and participant involvement with CTC productions and education programs	formalize the company's commitment to involving past community participants in current community-based work, in the cast and on the artistic and production teams			Pink	Pink	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow
			invite past community participants to submit proposals for project to the @traction/rapid response program.					Pink	Pink	Pink								
			encourage applications from 3 past national and local community participants to Altwater Fellowship program and Institute scholarships, in part by using community-specific audience hosts to recruit for program.			Yellow	Yellow			Yellow	Yellow				Yellow	Yellow		
		Hold Summer Institute #3 ('06) and #4 ('07) in past Cornerstone communities (ideally, one rural and one in Los Angeles).	strategize on concentrating in one community for multiple programs - institute, education performances, etc.			Pink	Pink	Pink		Yellow				Yellow		Yellow		
		Integrate activities and communication among Education, Institute & Community Partnerships departments	Education, Institute & Community Partnerships departments share methodologies, clarify responsibilities, and eliminate duplication of efforts (example: Wallace workshops)			Yellow												
			coordinate communication by all departments sharing all correspondence to community participants and partners with the Manager of Community Partnerships.			Pink	Pink	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow	Yellow